

Dr. Susanne Zänker

Dr. Susanne Zänker has been Director General of A.I.S.E., the International Association for Soaps, Detergents and Maintenance Products, since August 2005. As head of the Association and based in Brussels, she leads the A.I.S.E. Team and the membership, consisting of 30 national associations, 18 corporate members and 6 value chain partners across Europe. She interacts with stakeholders on a daily basis in spearheading the industry agenda.

Dr. Zänker graduated as a Doctor in veterinary medicine at the University of Liège, Belgium in 1989. In 2016, she also received an Executive Master in International Association Management at the Solvay Business School (ULB) of Brussels.

Contact data

Dr. Susanne Zänker
Director General
A.I.S.E.



Event

[Welcome](#)

Wednesday, September 25, 2019, 14.00 - 14.30
CMS World Summit, Press Center, Hall 6.3

[Panel Discussion: Circular economy - strategies in the cleaning industry](#)

Wednesday, September 25, 2019, 15.00 - 15.30
CMS World Summit, Press Center, Hall 6.3