



# CMS Plus Update

## Your quarterly event with a thematic focus



### The program on the CMS Plus platform takes place on three stages

#### CMS Plus Stage

Program channel for general industry topics, associations, etc.

#### Company Stage

Program channel for participating companies

#### Global Stage

Program channel for international topics

The CMS Plus Updates program offers a theme week with a maximum of 5 program days per quarter.

The content is available 24/7 on demand.

### CMS Plus Kick-off 21 Sept 2021 - Online launch of the platform

#### Program

- Presentation CMS Plus (Messe Berlin)
- Greetings / current industry outlook and future challenges for the cleaning industry (CMS Berlin supporting associations: BIV, VDMA, IHO)
- Presentations on CMS Plus Updates

### Topic Schedule CMS Plus Updates

#### Q1/22 (week 3)

Fokus: Sustainability

#### Q2/22 (week 14)

Focus: Education/Recruiting

#### Q3/22 (week 27)

Focus: Mobility Cleaning

#### Q4/22 (week 40)

Focus: Digitalization/KI

#### Q1/23 (week 3)

Focus: Hygiene

#### Q2/23 (week 14)

Focus: Innovations

#### Q3/23 (week 27)

Focus: CMS Berlin 2023

#### Q4/23 (week 40)

Focus: Best of CMS Berlin 2023