



# CMS Berlin Mediadata 2013

09/24/2013 – 09/27/2013 | Online Advertising Virtual Market Place®

## General Details about the Virtual Market Place®

- High quality banner clicks
- Getting new business contacts
- 365 days a year online
- More and more preparations and post processes for trade shows are done online

## Contact

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Virtual Market Place®

Online Marketing Team  
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[Online Advertising Website](#)  
[Email](#)

## Terms and conditions

[Terms and Conditions](#)  
[Technical Specifications](#)

### Your Advantages

- ✓ More visibility for your company and products before, during and after the trade show
- ✓ More booth visitors
- ✓ More potential revenue

## Homepage Virtual Market Place®

**1**

**POSITION 2**

Logo  
Welcome to Virtual Market Place  
Template of a Virtual Market Place

search term Find Advanced Search

Home For Visitors For Exhibitors My Profile/Fair Job Market

You are here > Home

Welcome to Virtual Market Place®

Portletname

1 Find exhibitors and offers

2 Save results and prepare for the show

3 Print out your favorites with maps

Portletname

Portletname

Portletname

Portletname

search term Find Advanced Search

## Search Result Pages

**POSITION 4**

Hello, please log in or register Tradeshaw Planner 2 | Help Deutsch

Logo

Welcome to Virtual Market Place  
Template of a Virtual Market Place

search term Find Advanced Search

Home For Visitors For Exhibitors My Profile/Fair Job Market

You are here > Home > Search Results > Results for 'search term'

We found 12 results for search term for you

Change filter Sort by Relevance

List View Table View Picture Gallery

Selection: 0 Page 1 of 6 1 2 3 4 5 ...

**POSITION 5**

1 Logo Exhibitor: search term Ltd. Exhibitor. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum. Consect adipiscing elit, sed do eiusmod tempor ... more Hall 1, Booth 1-247

2 Logo Exhibitor Ltd. Exhibitor. Sed do eiusmod search term tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. ... more Hall 1, Booth 1-247

3 NEW search term product name Product of Exhibitor. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum ... more Hall 1, Booth 1-247

4 PRODUCT JOB OFFER Job description Job offer of Exhibitor. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor search term excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia est laborum. Consect eiusmod tempor ... more Hall 1, Booth 1-247

**POSITION 6**

**7**

**8**

**POSITION 9**

Position	1 PAGEPEEL	2 o. 3 BIGSIZE	4 BIGSIZE	5 CONTENT AD	6 SKYSCRAPER	7 o. 8 BUTTON	9 BIGSIZE
Dimensions	650 × 500 px	728 × 90 px	728 × 90 px	468 × 60 px	120 × 600 px	150 × 60 px	728 × 90 px
Phase 1*	3,500 €	2,400 €	2,000 €	3,000 €	2,500 €	600 €	1,500 €
Phase 2**	6,300 €	3,600 €	3,000 €	4,500 €	3,750 €	900 €	2,250 €

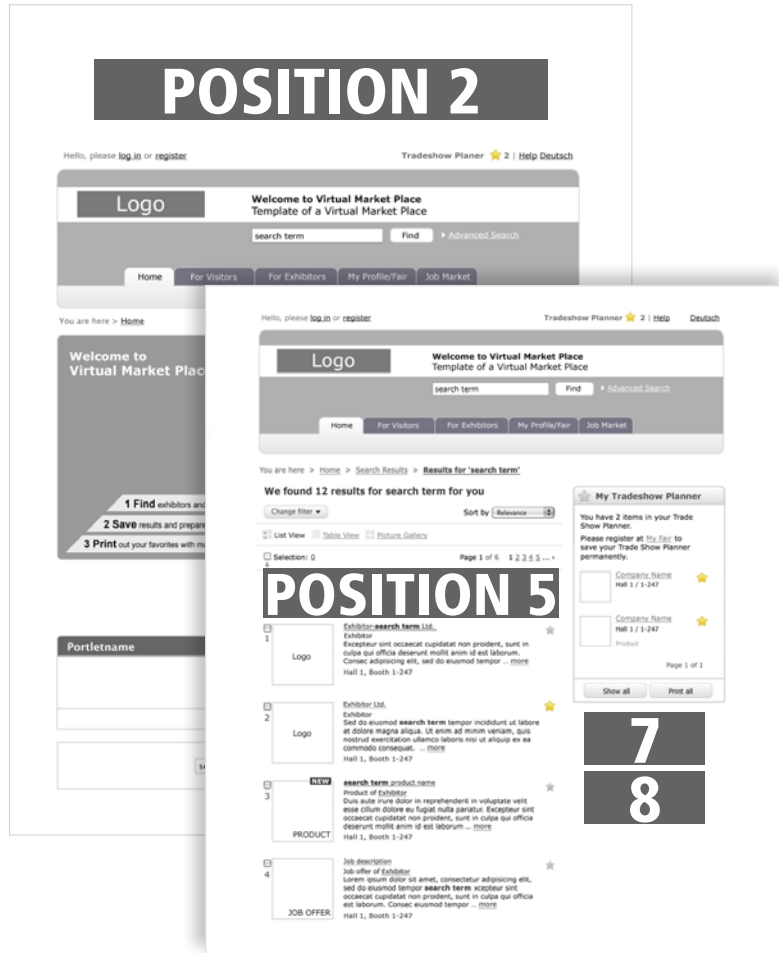
\* Phase 1: (07/01/2013 – 10/31/2013) | \*\* Phase 2: (11/01/2013 – 06/30/2015)  
The ad sections rotate up to five customers per one advertising space.

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## 3 in 1 Special



Position	Bigsize + Content Ad + 1 Button - 30% = Total			
Dimensions	728 × 90 px	468 × 60 px	150 × 60 px	
Phase 1*	2,400 €	3,000 €	600 €	<del>6,000 €</del> 4,200 €
Phase 2**	3,600 €	4,500 €	900 €	<del>9,000 €</del> 6,300 €

\* Phase 1: (07/01/2013 – 10/31/2013) | \*\* Phase 2: (11/01/2013 – 06/30/2015)  
The ad sections rotate up to five customers per one advertising space.

valid from 07/01/2013 until 06/30/2015