



**CMS**  
Cleaning.  
Management.  
Services.

24 – 27 Sept, 2013

Messe Berlin GmbH  
Messedamm 22  
14055 Berlin  
Tel.  
+49 (0)-30/30 38-20 35  
+49 (0)-30/30 38-21 12  
Fax  
+49 (0)-30/30 38-22 27  
E-Mail  
cms@messe-berlin.com

## Application: Main Exhibitor

1 \_\_\_\_\_  
Name of exhibitor

2 \_\_\_\_\_  
Street

3 \_\_\_\_\_ 4 \_\_\_\_\_ 5 \_\_\_\_\_  
Postal code Town Country

6 \_\_\_\_\_  
Web address E-Mail

7 \_\_\_\_\_ 8 \_\_\_\_\_  
Telephone Fax

Ms.  
 Mr. \_\_\_\_\_  
Person to contact E-Mail of contact person

9 \_\_\_\_\_  
Direct dialing Mobile phone

10 \_\_\_\_\_  
Managing Director

The exhibitor is  Manufacturer  Provider  Agent  Manual trades

11 **Product group index**  
Please use codes from list of products (page 17-19!)  
\_\_\_\_\_

12 **Our entry in the index of exhibitors should be under the following letter:**

**Important:** The basic dates of the exhibitor (point 1-12) will be **automatically published** in the print-catalogue and CMS Virtual Market Place.

13 \_\_\_\_\_  
Invoicing address (if different to 1)

14 \_\_\_\_\_  
Street

15 \_\_\_\_\_ 16 \_\_\_\_\_ 17 \_\_\_\_\_  
Postal code Town Country

18 \_\_\_\_\_ 19 \_\_\_\_\_  
Telephone Fax

Ms.  
 Mr. \_\_\_\_\_  
Person to contact

**If an agency will organize your participation in CMS please let us know the address for sending them the information.**

We agree that the email address, telephone and fax number may be passed on to other companies in the Messe Berlin group, to their official partner companies in this country and abroad, and to foreign representatives, for the purposes stated in the data protection regulations (see enclosure), and we may revoke this approval at any time. It may not be passed on to any other third parties.

→  **We agree**  **We do not agree** (Please mark)

By signing this application we accept the Data Protection, the Conditions of Participation and the General Terms and Conditions for Messe Berlin Trade Fairs and Exhibitions. Place of performance and court of jurisdiction: Berlin, Germany.

By accepting the conditions of participation exhibitors agree to present only those products and services which do not infringe the commercial property rights of third parties (patents, trade marks, registered designs, utility models) and/or the copyrights of third parties.

\_\_\_\_\_ Place and date  
\_\_\_\_\_ Stamp and legally binding signature

**Will be completed by  
Messe Berlin.**

KA-Nr.	
DEBI-Nr.	
Auftr.-Nr.	
<b>Halle</b>	<b>Stand-Nr.</b>
RE	m <sup>2</sup>
EK	m <sup>2</sup>
KO	m <sup>2</sup>
BL	m <sup>2</sup>
FG	m <sup>2</sup>
EW	m <sup>2</sup>
Eingangsbestätigung	
Zulassungsbestätigung	



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Messe Berlin GmbH  
Messedamm 22  
14055 Berlin  
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+49 (0)-30/3038-2112  
Fax  
+49 (0)-30/3038-2227  
E-Mail  
cms@messe-berlin.com

## Application: Stand Space

■ \_\_\_\_\_  
Name of exhibitor

We hereby request the following stand area in accordance with the conditions of participation (minimum 12 sqm)

- |  |   |
|--|---|
| <input type="checkbox"/> <b>Row stand, 1 side open</b><br>Early bird offer <b>159.–</b> EUR/sqm<br>Regular price <b>164.–</b> EUR/sqm            | <input type="checkbox"/> <b>Corner stand, 2 sides open</b><br>Early bird offer <b>175.–</b> EUR/sqm<br>Regular price <b>180.–</b> EUR/sqm |
| <input type="checkbox"/> <b>Peninsula stand, 3 sides open</b><br>Early bird offer <b>191.–</b> EUR/sqm<br>Regular price <b>198.–</b> EUR/sqm     | <input type="checkbox"/> <b>Island stand, 4 sides open</b><br>Early bird offer <b>208.–</b> EUR/sqm<br>Regular price <b>218.–</b> EUR/sqm |
| <input type="checkbox"/> <b>Special show: Grounds Maintenance</b><br>Early bird offer <b>110.–</b> EUR/sqm<br>Regular price <b>114.–</b> EUR/sqm | <input type="checkbox"/> <b>Outdoor exhibition space</b><br>Early bird offer <b>83.–</b> EUR/sqm<br>Regular price <b>86.–</b> EUR/sqm     |
- We intend to erect a two-storied structure on ordered stand area:  
**Additional charge for the upper structure: 81.– EUR/sqm**

<b>Required stand space</b>	<b>Frontage</b>	<b>Depth</b>	<b>Total</b>
_____	_____ m	X _____ m	= _____ m <sup>2</sup>

For stands 300 sqm and over the row stand price applies for all stand types (not valid for the early bird offer!).

- 2 Power consumption
- 3 Water consumption
- 4 Exhibitor passes (Up to 20 m<sup>2</sup> of rental space 3 passes and for every additional 10 m<sup>2</sup> 1 additional pass.)
- 5 Association of German Trade Fair Industry (AUMA) fee 0.60 EUR/m<sup>2</sup>
- 6 **Media-Package** (contents and prices are outlined on page 15)
  - a) Main exhibitor: The charge is depending on the size of the stand
  - b) Co-exhibitor: 90.– EUR  
(Messe Berlin will invoice the main exhibitor for the media package of the co-exhibitor)

The cost of participation includes electricity and water consumption on the stand, hall lighting, hall supervision and cleaning of the aisles. Electrical- and water installation and standard partition walls will be charged.

### If requested

#### Standconstruction

In accordance with our required stand area we order a complete stand construction.

Complete stand construction:

- |                                   |                               |
|-----------------------------------|-------------------------------|
| <input type="checkbox"/> Standard | <b>114.–</b> EUR/sqm plus tax |
| <input type="checkbox"/> Classic  | <b>123.–</b> EUR/sqm plus tax |
| <input type="checkbox"/> Special  | <b>129.–</b> EUR/sqm plus tax |

**Please complete order form „Application: Complete Stand Construction“ on page 11.**

**All prices are to be understood plus 19 % VAT**

We agree that the email address, telephone and fax number may be passed on to other companies in the Messe Berlin group, to their official partner companies in this country and abroad, and to foreign representatives, for the purposes stated in the data protection regulations (see enclosure), and we may revoke this approval at any time. It may not be passed on to any other third parties.

→  **We agree**       **We do not agree**      **(Please mark)**

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\_\_\_\_\_ Place and date

\_\_\_\_\_ Stamp and legally binding signature




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 E-Mail  
 cms@messe-berlin.com

# Application: Complete Stand Construction

■		
Name of exhibitor		
■		
Street		
■	■	■
Postal code	Town	Country
■	■	
Telephone	Fax	
<input type="checkbox"/> Ms. <input type="checkbox"/> Mr.		
■	■	
Person to contact	E-Mail	
■	■	
Telephone	Fax	

**For any information regarding complete stand construction please contact:**  
 MB Capital Services GmbH, Ms. Dr. Rauch, tel. +49(0)30/3067-2048  
 fax: +49(0)30/3067-2058, e-mail: rauch@mb-capital-services.de

Details on standard equipment of CMS complete stand are outlined on page 13

In accordance to our required stand area on page 7 we hereby order a complete stand:

Standard	_____m <sup>2</sup>	114.- EUR/sqm (plus stand rental)
Classic	_____m <sup>2</sup>	123.- EUR/m <sup>2</sup> (plus stand rental)
Special	_____m <sup>2</sup>	129.- EUR/m <sup>2</sup> (plus stand rental)

(Other colours page 14)

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Place and date	Stamp and legally binding signature

**Will be completed by Messe Berlin.**

KA-Nr.	
DEBI-Nr.	
Auftr.-Nr.	
Halle	Stand-Nr.
Standform	

## CMS 2013 complete stands

### Standard

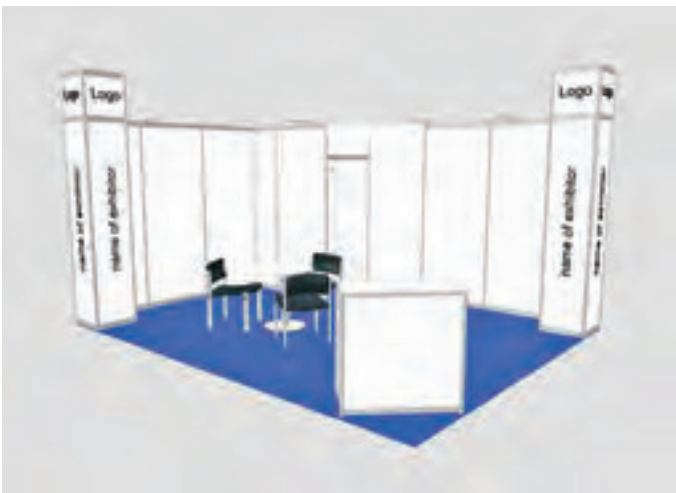


- framework Octanorm, white, height 2500 mm
- back and side walls (colors selectable)
- needed felt carpeting (colors selectable)
- grid ceiling (depending on statics)
- facing panel to the open sides of the stand, height 300 mm
- 1 spotlight per 4 sqm
- 1 built-in cabin\*, lockable, storage shelf and coat rack
- 1 basic electrical connection

equipment\*\*:

- 1 information counter 2070, white 1000 x 500 x 1000 mm
- 1 bistro table 26000, round, chrome/white
- 3 chairs 10200, chrome/anthracite

### Classic



- framework Octanorm, white, height 2500 mm
- back and side walls (colors selectable)
- 2 columns 500 x 500 mm, white, height 3000 mm
- needed felt carpeting(colors selectable)
- 4 spotlights on extended arms
- 1 built-in cabin\*, lockable, storage shelf and coat rack
- 1 basic electrical connection

equipment\*\*:

- 1 information counter 2070, white 1000 x 500 x 1000 mm
- 1 bistro table 26000, round, chrome/white
- 3 chairs 10200, chrome/anthracite

### Special (recommended off 16 sqm)



- framework Maxima 80, aluminium, height 2500 mm
- top part on cabin, white, height 1500 mm
- back and side walls (colors selectable)
- needed felt carpeting (colors selectable)
- 4 spotlights on extended arms
- 1 built-in cabin\*, lockable, storage shelf
- 1 basic electrical connection

equipment\*\*:

- 1 information counter Maxima, white 1000 x 500 x 1000 mm
- 1 bistro table 26000, round, chrome/white
- 3 chairs 10200, chrome/anthracite
- 1 coat and hat stand 30110

\* the cabin is not burglarproof

\*\* equipment as long as available; equivalent replacement



## CMS Media Package – Marketing package for CMS 2013

The CMS Media Package offers exhibitors a set of marketing tools they can use to optimize their trade show and market presence. The Media Package includes entries in the **printed catalogue** and the **CMS Virtual Market Place** - the centralized exhibitor and product search tool on the internet.

All **primary and co-exhibitors** are required to book a Media Package. To respond to individual needs and requirements, we have put together different packages that are based on the size of the exhibitor's display space. **Co-exhibitors** are represented in the printed catalogue (Exhibitor short-list A-Z) and the Virtual Market Place® (basic company entry, one entry in the product group index plus a company profile with 250 characters, incl. spaces) for a price of EUR 90.00 plus VAT.

Primary exhibitors and co-exhibitors can book a package upgrade at any time. For multiple display stands, the Media Package is invoiced at the higher package rate only once.

<p><b>Starter Package</b> EUR 300.00 plus VAT For primary exhibitors with 20 m<sup>2</sup> display space</p>	<p><b>Classic Package</b> EUR 700.00 plus VAT For primary exhibitors with 21 m<sup>2</sup> - 100 m<sup>2</sup> display space</p>	<p><b>Premium Package</b> EUR 1,200.00 plus VAT For primary exhibitors with more than 100 m<sup>2</sup> display space</p>
<p><b>Printed catalogue</b></p> <ul style="list-style-type: none"> <li>- Exhibitor short-list A-Z (Company, country code, city, hall/stand)</li> <li>- Basic company entry under A-Z (Company, postal address, telephone, fax, email, homepage, hall/stand)</li> <li>- 1 entry in the product group index (Company, country code, city, hall/stand)</li> </ul>	<p><b>Printed catalogue</b></p> <ul style="list-style-type: none"> <li>- Exhibitor short-list A-Z (Company, country code, city, hall/stand)</li> <li>- Basic company entry under A-Z (Company, postal address, telephone, fax, email, homepage, hall/stand)</li> <li>- 3 entries in the product group index (Company, country code, city, hall/stand)</li> </ul>	<p><b>Printed catalogue</b></p> <ul style="list-style-type: none"> <li>- Exhibitor short-list A-Z (Company, country code, city, hall/stand)</li> <li>- Basic company entry under A-Z (Company, postal address, telephone, fax, email, homepage, hall/stand)</li> <li>- 5 entries in the product group index (Company, country code, city, hall/stand)</li> </ul>
<p><b>CMS Virtual Market Place</b></p> <ul style="list-style-type: none"> <li>- Basic company entry (Company, postal address, telephone, fax, email, homepage, hall/stand)</li> <li>- 2 entries in the product group index</li> <li>- Company profile (max. 250 characters incl. spaces)</li> <li>- Presentation of 2 products (each 4,000 characters incl. spaces and 1 picture)</li> </ul> <p><b>Supplemental services option:</b></p> <ul style="list-style-type: none"> <li>- Banner advertising</li> <li>- Upgrade to Classic or Premium Package</li> </ul>	<p><b>CMS Virtual Market Place</b></p> <p>Same services as Starter Package plus:</p> <ul style="list-style-type: none"> <li>+ Extended company profile (max. 1,000 characters incl. spaces)</li> <li>+ Hyperlink to videos on the exhibitor's websites</li> <li>+ Logo</li> <li>+ 4 additional entries in the product group index</li> <li>+ Presentation of 4 additional products (each 4,000 characters incl. spaces and 1 picture)</li> </ul> <p><b>Supplemental services option:</b></p> <ul style="list-style-type: none"> <li>- Banner advertising</li> <li>- Upgrade to Premium Package</li> </ul>	<p><b>CMS Virtual Market Place</b></p> <p>Same services as Classic Package plus:</p> <ul style="list-style-type: none"> <li>+ Extended company profile (max. 4,000 characters incl. spaces)</li> <li>+ 6 additional entries in the product group index</li> <li>+ Presentation of 6 additional products (each 4,000 characters incl. spaces and 1 picture)</li> <li>+ Hyperlinks to products on company's website</li> <li>+ Embedding of PDF files</li> </ul> <p><b>Supplemental services option:</b></p> <ul style="list-style-type: none"> <li>- Banner advertising</li> <li>- Further product entries</li> </ul>

Your data is published on the CMS Virtual Market Place at the latest 4 weeks prior to the exhibition. You are entitled to use the services until **21 July 2015**. Order forms for upgrading to a different package or booking supplementary services will be available for download: [www.cms-berlin.com](http://www.cms-berlin.com) > Download Center.

The data for your Virtual Market Place® stand can be sent directly to the Messe Berlin editorial team. Contact: Messe Berlin GmbH, Virtual Market Place®, Messedamm 22, 14055 Berlin, Germany.

Email: [editorial@virtualmarket.cms-berlin.de](mailto:editorial@virtualmarket.cms-berlin.de),

Tel. +49 30 3038-2180, Fax: +49 30 3038-2172

Hours: Mon. - Fri. 09:00-18:00 CET.

# CMS 2013 - Cleaning. Management. Services.

## Product Group Index

### Cleaning

<b>1</b>	<b>Cleaning chemicals and treatment agents</b>
1.1	Surface cleaning
1.1.1	Universal cleaners
1.1.2	Neutral cleaners
1.1.3	Alcohol-based cleaners
1.1.4	Glass cleaners
1.1.5	Desk cleaners
1.1.6	Stainless steel cleaners
1.1.7	Metal care products
1.1.8	Metal polish
1.1.9	Industrial cleaners
1.1.10	Power cleaners
1.1.11	Graffiti removers
1.1.12	Graffiti protection agents
1.1.13	Stain removers/spotting agents
1.1.14	Furniture care products
1.1.15	Antistatic agents
1.1.16	Nano coatings
1.1.17	Tenside-free cleaners
1.2	Floor cleaning chemicals
1.2.1	Sweeping compounds
1.2.2	Floor cleaning and care products
1.2.3	Soft soap
1.2.4	Soap-based cleaners
1.2.5	General cleaners
1.2.6	Self-glossing emulsion/coating agents
1.2.7	Hot waxes
1.2.8	Floor wax
1.2.9	Wax cleaners
1.2.10	Parquet cleaners
1.2.11	Wood oils
1.2.12	Wood sealants
1.2.13	Automatic machine cleaners
1.2.14	Defoaming agents
1.2.15	Carpet cleaning granules
1.2.16	Carpet shampoos
1.2.17	Spray extraction cleaners
1.2.18	Icing agents for gum removal
1.2.19	Stone crystallizing agents
1.2.20	Masonry waterproofing agents
1.2.21	Solvent-based cleaners
1.2.22	Solvent-based cleaners
1.2.23	Antisoil impregnation for textile coverings
1.2.24	Permanent coating/sealing products
1.3	Sanitary room cleaning
1.3.1	Toilet cleaners
1.3.2	Toilet cleaners
1.3.3	Pipe cleaners
1.3.4	Mould remover
1.4	Kitchen and tableware cleaning
1.4.1	Hand-wash products
1.4.2	Dishwashing detergents
1.4.3	Kitchen cleaners
1.4.4	Scouring paste
1.4.5	Limescale removers
1.5	Textile cleaning

1.5.1	Detergents
1.5.2	Laundry disinfectants
1.6	Disinfectants
1.6.1	Disinfectant cleaners
1.6.2	Surface disinfectant
1.7	Air improvement
1.7.1	Deodorizing agents
1.7.2	Fragrant cleaners
1.8	Pest control
1.8.1	Acaricides
1.8.2	Pest control products
1.9	Swimming pools/Wellness
1.9.1	Swimming pool cleaners
1.9.2	Algae removers
1.10	Facade protection
1.10.1	External masonry waterproofing agents
1.10.2	Metal facade conservation agents
1.10.3	Metal facade cleaners
1.10.4	External masonry cleaners
1.11	Other cleaning agents
1.11.1	Screen cleaners
1.11.2	Enzyme cleaners
1.11.3	Vehicle cleaners
1.11.4	Paint cleaners/Paint revivers
1.11.5	Paint preservative products
1.11.6	Blasting materials
1.11.7	Cement smear removers

<b>2</b>	<b>Equipment, cleaning systems and accessories</b>
2.1	System carts
2.1.1	Equipment trolleys
2.1.2	Mobile buckets
2.1.3	Presses
2.1.4	System boxes/mop boxes
2.2	Wiping systems
2.2.1	Wet-wipe fabrics
2.2.2	Wet-wipe machinery
2.2.3	Dry mops
2.2.4	Trapezoidal window cleaners
2.2.5	Wet-wipe mops
2.2.6	Sweeper mop heads
2.2.7	Sweeper mops
2.2.8	Dusters
2.2.9	Dusting mops/dusting brushes
2.3	Other systems
2.3.1	Telescopic rods
2.3.2	Coating equipment
2.3.3	Ion exchangers
2.3.4	Reverse osmosis systems
2.3.5	Ozone generators
2.3.6	Hoses, hose connection systems
2.3.7	Glass renovation system
2.3.8	Dehumidifiers/condensers
2.4	Miscellaneous
2.4.1	Filling hoses
2.4.2	Edge scrubbers
2.4.3	Waste water treatment plant
2.4.4	Blow driers

- 2.5 Accessories
  - 2.5.1 Pipe cleaning equipment
  - 2.5.2 Cleaning rags/cleaning wool
  - 2.5.3 Microfibre cloths
  - 2.5.4 Polishing cloths
  - 2.5.5 Room care cloths
  - 2.5.6 Window leathers
  - 2.5.7 Sponges
  - 2.5.8 Steel wool
  - 2.5.9 Hand pads
  - 2.5.10 Brushes
  - 2.5.11 Toilet brushes
  - 2.5.12 Brooms
  - 2.5.13 Street sweeping equipment
  - 2.5.14 Window wipers
  - 2.5.15 Glass cleaning blades
  - 2.5.16 Window washers
  - 2.5.17 Buckets
  - 2.5.18 Computer cleaning tools
  - 2.5.19 Clean room tools
  - 2.5.20 Fillers
  - 2.5.21 Tools
  - 2.5.22 Squeegees
- 2.6 Dispensing systems
  - 2.6.1 Dispensers
  - 2.6.2 Pressure sprays
  - 2.6.3 Dispensing aids
  - 2.6.4 Spray cans

### **3 Machines and machine accessories**

- 3.1 Sweeping and scrubber-drier machines
  - 3.1.1 Sweeping machines
  - 3.1.2 Sweeper vacuum equipment
  - 3.1.3 Industrial sweeping machines
  - 3.1.4 Cleaning robots
  - 3.1.5 Roller brush machines
  - 3.1.6 Scrubber-driers with other systems
- 3.2 Single and multi-disc machines
  - 3.2.1 Products for single disc cleaning equipment
  - 3.2.2 Multi-disc machines
    - 3.2.3 High-speed machines
    - 3.2.4 Super-high-speed machines
    - 3.2.5 Low-pressure blasting systems
    - 3.2.6 Parquet grinding machines
    - 3.2.7 Polishing pads
    - 3.2.8 Stone grinding machines
- 3.3 Vacuum cleaners and carpet cleaners
  - 3.3.1 Vacuum cleaners (roller vacuum cleaners)
  - 3.3.2 Vacuum cleaners (backpack vacuum cleaners)
  - 3.3.3 Wet/dry vacuum cleaners
  - 3.3.4 Industrial vacuum cleaners
  - 3.3.5 Extractor systems
  - 3.3.6 Brush vacuum cleaners
  - 3.3.7 Carpet sweeping machines
  - 3.3.8 Carpet powder machines
  - 3.3.9 Steam vacuum cleaners
  - 3.3.10 Grinding pads
- 3.4 Pressure washers and other high pressure

- cleaners
  - 3.4.1 High-pressure cleaners (cold water)
  - 3.4.2 High-pressure cleaners (hot water)
  - 3.4.3 Extra-high-pressure cleaners
  - 3.4.4 High-pressure cleaners (stationary)
  - 3.4.5 Steam Cleaners
  - 3.4.6 High-pressure granule scattering systems
  - 3.4.7 Low-pressure granule scattering systems
- 3.5 Other machines
  - 3.5.1 Escalator cleaning machines
  - 3.5.2 Facade robots
  - 3.5.3 Blind cleaning machines
  - 3.5.4 Drive-through car wash systems
  - 3.5.5 Container and tank cleaning machines
  - 3.5.6 Mop pre-cleaners
  - 3.5.7 Edge grinding machines
  - 3.5.8 Dry ice pellet producers
  - 3.5.9 Dry ice blasting systems
  - 3.5.10 Parts washers
  - 3.5.11 UV curing systems
  - 3.5.12 Washing machines
  - 3.5.13 Tumble driers
  - 3.5.14 Car washes
- 3.6 Accessories
  - 3.6.1 Batteries
  - 3.6.2 Chargers
  - 3.6.3 Machine brushes
  - 3.6.4 Machine pads
  - 3.6.5 Automatic polishing machines
  - 3.6.6 Hoses
  - 3.6.7 Steel wool pads
  - 3.6.8 Diamond pads
  - 3.6.9 Fibre pads
  - 3.6.10 Crystallization pads
  - 3.6.11 Filter bags
  - 3.6.12 Floor jets
  - 3.6.13 Scouring vacuum equipment
  - 3.6.14 High-pressure hoses

### **4 Climbing aids and fall protection**

- 4.1 Single ladders/window cleaners' ladders
- 4.2 Rope fall protection and accessories
- 4.3 Facade lifts
- 4.4 Window safety guards
- 4.5 Window cleaning cradles
- 4.6 Scaffolding
- 4.7 Elevating work platforms
- 4.8 Ladder accessories
- 4.9 Other ladders
- 4.10 Double ladders
- 4.11 Step ladders

### **5 Washroom hygiene & waste disposal**

- 5.1 Washrooms
  - 5.1.1 Paper towels
  - 5.1.2 Hand lotion
  - 5.1.3 Hand disinfectant
  - 5.1.4 Soap dispensers

- 5.1.5 Disinfectant dispensers
- 5.1.6 Hand driers
- 5.1.7 Toilet paper
- 5.1.8 Toilet paper dispensers
- 5.1.9 Air fresheners
- 5.2 Waste disposal
  - 5.2.1 Hygienic materials containers
  - 5.2.2 Sanitary bags
  - 5.2.3 Waste bags
  - 5.2.4 Waste containers
  - 5.2.5 Garbage collectors
  - 5.2.6 Grippers
  - 5.2.7 Waste extractors
  - 5.2.8 Waste compactors
- 5.3 Dirt-trap systems

## 6 Outdoor facilities

- 6.1 Garden vacuums/blowers
- 6.2 Lawn mowers, lawn care
- 6.3 Outdoor facility maintenance
- 6.4 Machines and equipment for outdoor facility maintenance
- 6.5 Winter service
- 6.6 Machines and equipment for winter services
- 6.7 Multifunctional vehicles
- 6.8 Miscellaneous

## 7 Safety at work/Workwear

- 7.1 Occupational clothing
- 7.2 Safety clothing
- 7.3 Safety clothing
- 7.4 Safety glasses
- 7.5 Eye-rinse bottles
- 7.6 Protective gloves
- 7.7 Skin protection cream
- 7.8 Safety shoes
- 7.9 Rope fall protection and accessories
- 7.10 Protection switches/PRCDs
- 7.11 Warning signs

# Management

## 8 Management/Software

- 8.1 Facility management systems
- 8.2 Spreadsheets
- 8.3 Commercial accounting
- 8.4 Material management
- 8.5 Wage and salary systems
- 8.6 Personnel management
- 8.7 Time recording systems
- 8.8 Quality management systems
- 8.9 Quality assurance systems
- 8.10 Contract management
- 8.11 Software for facility management
- 8.12 Software for calculating economic use of machinery

## 9 Specialist literature

- 9.1 Text books
- 9.2 Trade periodicals
- 9.3 Internet portals

# Services

## 10 Services

- 10.1 Security services
  - 10.1.1 Building security and protection
  - 10.1.2 Security services
- 10.2 Commercial Building Management
- 10.3 Facility management
- 10.4 Procurement management
- 10.5 Cleaning services
  - 10.5.1 Building cleaning
  - 10.5.2 Maintenance cleaning and care
  - 10.5.3 Carpet cleaning
  - 10.5.4 Glass/window cleaning
  - 10.5.5 General and special-purpose cleaning
  - 10.5.6 Window and facade cleaning
  - 10.5.7 Industrial cleaning and maintenance
  - 10.5.8 Transportation cleaning
  - 10.5.9 Decontamination
  - 10.5.10 Disinfection measures
  - 10.5.11 Cleaning and care of outdoor facilities
  - 10.5.12 Winter services
  - 10.5.13 Maintenance of grassed and wooded areas
- 10.6 Launderettes
  - 10.7 Special services
    - 10.7.1 Caretaker services
    - 10.7.2 Control and maintenance of technical building equipment
    - 10.7.3 Parking management services
    - 10.7.4 Disinfection and pest control
    - 10.7.5 Disposal
- 10.8 Events services
  - 10.8.1 Administrative services
  - 10.8.2 Reception services
- 10.9 Miscellaneous
  - 10.9.1 Catering
  - 10.9.2 Cafeteria management
  - 10.9.3 IT services
  - 10.9.4 Postal and delivery services
  - 10.9.5 Telecommunications
  - 10.9.6 Copy and printing services
  - 10.9.7 Property accounting
  - 10.9.8 Moving services
  - 10.9.9 Special services

## 11 Institutions

- 11.1 Agencies and consultancies
- 11.2 Associations
- 11.3 Publishers
- 11.4 Fairs and congresses

# Conditions of Participation

## CMS 2013 – Cleaning. Management. Services.

### 1 Event

CMS 2013 – Cleaning. Management. Services. is an International Trade Fair and Congress, which is summed up by its motto "Cleaning. Management. Services.". The latest products and processes for today's building cleaning trade and services are displayed here.

Supporting organizations are the BIV, Federal Guild Association of Cleaning Contractors, Bonn, and the VDMA, Trade Association for Cleaning Systems, Frankfurt.

Messe Berlin GmbH is responsible for implementation and management of the event.

### 2 Dates and Times

**Duration of the event:**  
September 24 – 27, 2013

**Place:**  
Messegelände Berlin

**Halls**  
1.2, 2.2, 3.2, 4.2, Outdoor area, entrance south

**Early bird offer until:**  
October 1, 2012

**Start of hall planning process**  
February, 2013

**Opening hours general public**  
10 a.m. to 5 p.m.

**Opening hours exhibitors**  
9 a.m. to 6 p.m.

### 3 Conditions of Acceptance

The following will be accepted as exhibitors at CMS 2013: Manufacturer, service provider, traders, associations and institutions who offer a range of products according to the listed products groups of CMS 2013.

### 4 Stand Rental Charges

The net stand rental charges for 1 sqm of floor area are listed below, and include a flat rate to cover electricity and water consumption:

	Early bird offer Valid until October 1, 2012	valid from October 2, 2012
Row Stand	159.– EUR	164.– EUR
Corner Stand	175.– EUR	180.– EUR
Peninsula Stand	191.– EUR	198.– EUR
Island Stand	208.– EUR	218.– EUR
Outdoor display	83.– EUR	86.– EUR
Special show:		
Grounds Maintenance	110.– EUR	114.– EUR

For a two-storied structure on ordered stand area we charge for the upper structure 81.– EUR/sqm.

Messe Berlin only provides partition walls upon extra payment and on special request.

A surcharge of **114.– Euro per sqm** will be imposed for a standard complete stand, **123.– Euro per sqm** for a classic complete stand and **129.– Euro per sqm** for a special complete stand.

All charges are subject to statutory value added tax.

Any area measuring less than 1 sqm will be charged for in full.

In addition 0.60 Euro AUMA-Fee per sqm of display space + value added tax will be charged in accordance with an agreement with the Exhibition and Trade Committee of German Industry (AUMA).

### 5 Media-Package

By way of the Media Package Messe Berlin GmbH offers a specially selected Marketing tool, in order to enable exhibitors to optimise their individual performance.

Exhibitors as well as co-exhibitors will be charged with an obligatory fee dependent on the size of their stand. For detailed information, please see page 15.

#### 5.1

The basic catalogue entry in the official CMS fair catalogue is included in the Media-Packages.

### 6. Terms of Payment

#### Due dates

The down payment for the stand rental and ancillary costs must be paid by the due date specified in the down payment request (four weeks after admission of the exhibitor at the latest, prior to the start of the event at any rate). Payment must be made to one of the bank accounts of Messe Berlin GmbH indicated on the invoice. A final invoice will be sent after the event's end.

#### Objections

Objections to invoices can only be considered if they are lodged with Messe Berlin GmbH in writing within 14 days of the date of invoice.

### 7 Workers' and exhibitors' passes

Exhibitors are entitled to exhibitors' passes in the following quantities:

Display area up to 20 sqm: **3 passes each**

For each additional 10 sqm of display space: **1 pass each**

Additional exhibitors' passes may be purchased.

# Conditions of Participation

## CMS 2013 – Cleaning. Management. Services.

### 8 Exhibitors' Services/ Communications Services

Exhibitors will receive the folder for the Exhibitors' Services providing all essential information and forms regarding service companies, installations, stand construction and design, insurance, parking permits etc. A general supervision of the exhibition halls and the outside displays is organized by Messe Berlin GmbH. Exhibitors are responsible for guarding and cleaning their own stands.

The Communications Services, which are sent separately, contains all the necessary forms for PR and advertising

### 9 Exhibition Protection

Temporary protection of designs and trademarks is provided during CMS 2013 on the basis of § 15 Geschmacksmustergesetz (Registered Design Law), § 6a Gebrauchsmustergesetz and § 35 Markengesetz.

#### 9.1 Exclusion of exhibitors due to infringement of property rights

The CMS provides a high quality marketing platform for its exhibitors who, in fair competition with one another, can present new products, systems and processes on the international cleaning market. By accepting the conditions of participation exhibitors agree to present only those products and services which do not infringe the commercial property rights of third parties (patents, trade marks, registered designs, utility models) and/or the copyrights of third parties.

Messe Berlin is entitled to exclude exhibitors from the CMS (non-admission, revocation of admission, exclusion while the event is in progress, exclusion from future events), if a materially justifiable reason for such an exclusion exists.

A materially justifiable reason is deemed to exist in particular if a ruling has been made by a German court against the exhibitor (judgment or order), prohibiting the exhibitor from exhibiting or offering for sale a product or service which that exhibitor, in contravention of the judicial ruling, intends to present at the CMS, or is actually presenting at the event. This only applies as long as the judicial ruling has not been revoked by a subsequent ruling made in the course of an appeal procedure. Messe Berlin is not required to examine the validity of the ruling.

Exclusion shall be at the sole discretion of Messe Berlin. No legal claims by third parties will be entertained for the exclusion of the exhibitor whose exclusion has been justified on account of his actions. In the event of exclusion the exhibitor concerned cannot assert any claims for reimbursement or damages against Messe Berlin. This also applies even if the judicial ruling against him is subsequently revoked.

### 10. GEMA fees

Approval must be obtained from the German Performing Rights Organization, GEMA, for any public performance of copyrighted music by means of phonograph records of other sound media, or for musical performances, reproduced in radio and television broadcasts. Application should be made to the following address:

GEMA  
Keithstr. 7  
10787 Berlin  
Telephone (030) 2 12 92-0  
Fax (030) 2 12 92-795

### 11 Noise, background noise

Musical performances on the fair ground are only allowed with special permit of Messe Berlin. Machines and video, musical or show performances are to be held this way that neither visitors nor other exhibitors are annoyed or disturbed.

### 12 Acceptance of orders, advertising and sales

Deliveries may not be made at the exhibition. Advertising material may only be distributed on behalf of exhibitors' own companies and only for products they exhibit. No advertising may be carried out on behalf of other companies, and in particular any advertising for the manufacturers' customers is prohibited. The posting or distribution of printed advertising material or samples outside the rented stand area are prohibited, and no writing is allowed on the hall walls. Direct sales are not permitted.

### 13 Technical Guidelines

Exhibitors must observe the „Technical Guidelines“, which are contained in the „Exhibitors' Service Manual“. They must comply with the conditions laid down in the law pertaining to technical equipment (Equipment Safety Law), to which attention is drawn in an appendix to the Technical Guidelines.

### 14 Official Permits

Each exhibitor is responsible for ensuring that necessary permits or his own activities on the stand and on the site, and those of his support personnel have been obtained, and that all applicable provisions of commercial legislation and police regulations are duly observed. Official Permits is subject to the terms of item 13 of the "General Terms of Business for Trade Fairs and Exhibitions" of Messe Berlin.

### 15 General Terms of Business

These Conditions of Participation are subject of the enclosed "General Terms of Business for Messe Berlin GmbH".

## Data protection regulations

Messe Berlin GmbH assigns a high priority to data protection. We therefore consider the security of the personal data made available to us in your stand application to be a matter of great importance. In implementing the necessary technical and organizational measures we therefore ensure that your data is protected in accordance with statutory regulations and is only used for the defined purposes.

### The following principles therefore apply:

1. We collect, use and process your personal data as the basis for, and for implementing and processing your contractual arrangements with Messe Berlin GmbH, and for market research purposes. This data includes the company name and the name of the contact person, the street and building number, post code and town, the country, telephone and fax number and email address. These details ensure your participation in the trade fair.
2. To enable us to meet our contractual obligations we pass on some of your data to subsidiaries of Messe Berlin and to partner firms, which we have appointed to process the personal data. These basic services include, for example, accounting, stand construction, the basic entry in the catalogue and in the Virtual Market Place.
3. **Consent with regard to consultancy, information (advertising) and marketing.**
  - 3.1. To maximize the effectiveness of your appearance at the trade fair we also pass your data on to other companies in our group and to official partner companies, to enable them to offer you their own additional services, for example special entries in the catalogue and in the Virtual Market Place, special stand construction services, catering, logistics, the fair newspaper etc. (If you do **not** wish to give your consent, please cross this item out. This deletion does not affect the contractual relationship as such. Your email address and fax number will only be passed on if you have also marked the appropriate box in the stand application.)
  - 3.2. The personal data may be supplied to the official foreign representatives of Messe Berlin GmbH and its partner companies abroad, provided this is done for the purposes stated in Item 3. (If you do **not** wish to give your consent, please cross this item out. This deletion does not affect the contractual relationship as such. Your email address and fax number will only be passed on if you have also marked the appropriate box in the stand application.)
  - 3.3. We also supply your personal data to companies within the group that can offer you similar services that, we assume, will be of interest to your company. (If you do not wish to give your consent, please cross this item out. This deletion does **not** affect the contractual relationship as such. Your email address will and fax number only be passed on if you have also marked the appropriate box in the stand application.)
  - 3.4 You may revoke this declaration of consent at any time by notifying Messe Berlin GmbH accordingly. To do so, please contact your representative at Messe Berlin.

**If you have made deletions to this document please return it to us together with the stand application. Thank you.**