

CMS

Cleaning. Management. Services.

International Trade Fair and Congress

 Messe Berlin



Facts & figures (reference year 2011)

Total area (m ²)	24,700
Net area (m ²)	12,714
Total no. of exhibitors	354
No. of foreign exhibitors	76
No. of countries represented	19
No. of trade visitors	15,510
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Cost of indoor space/row stand, 2011 (Euro/m ²)	164.00
Frequency	every two years
Date of next event	24-27 September 2013

Brief description

CMS Cleaning. Management. Services, the international trade fair for cleaning systems, building management and services, is the only trade event in Germany to cover the complete spectrum of cleaning industry products and services. With a professional supporting programme and special shows featuring state-of-the-art equipment, the CMS combines a full range of themes at the main meeting place for manufacturers, retailers and service providers. The event sponsors and their international partners provide an industry-wide forum for exhibitors and visitors along with a top-notch congress programme.

Germany is Europe's leading market for commercial cleaning technology and the building cleaning industry is one of the country's prime employers. With a view to this powerful market, Berlin, as a capital city and a top-ranking global metropolis, is an ideal place to present new products and services along with professional expertise and know-how. Berlin is also a gateway to the international high-volume markets in Europe and overseas as well as the emerging markets in Central and Eastern Europe.

Products on display

Cleaning: Treatment agents, cleaning tools and equipment, machinery and accessories, climbing aids and safety barriers, building services equipment consumable materials, work safety and protective clothing, outdoor cleaning equipment and machinery

Management: Software, floor space management systems, calculation programs for commercial accounting, personnel management, quality control, contract management, specialized literature

Services: Cleaning and care services, catering, monitoring and management of building technical installations, outside facilities and parking areas, security services, gardening and winter services, waste disposal, facility management

Visitor target groups

Buyers from industry, retail sector, banks, insurance, municipal authorities, hotel and catering trade

Private contractors: Cleaning companies, building service providers, facility management,

Public sector contractors: Municipal and other public authorities, sports facility operators, transport companies, public building operators (airports, railway stations, department stores, etc.)

Customers in the health care sector: Hospitals, nursing homes, social institutions, commercial kitchens

Building and real estate sectors: Planners, architects, construction companies, property management companies

Organizer

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Technical sponsors

Fachverband Reinigungssysteme im VDMA, Frankfurt
Bundesinnungsverband des Gebäudereiniger-Handwerks (BIV), Bonn

Conceptual sponsor

Industrieverband Hygiene und Oberflächenschutz (IHO), Frankfurt