

## **Important Notice from Messe Berlin to Exhibitors regarding Unofficial Indices of Exhibitors – in particular Expo Guide, Fair Guide and International Fairs Directory**

EXPO GUIDE, S.C., a company registered in Mexico, offers updated company information in an exhibitors directory for fairs and exhibitions under the reference „Data Review / Validity expiration”, which is fee-based. The fine print of these order forms indicates that upon their being signed, a contract is concluded for three (3) years that will generate costs of at least 1,000.00 € per annum.

Recently the Construct Data Publishers a.s., registered in Slovakia, is again offering a listing in its exhibitors directory “Fair Guide”. The approach is the same as with the “Expo Guide”.

Currently, the International Fairs Directory is particularly prominent, which is known under the Mulpor Company S.A. and Connect Publisher, S.C. Here again, the payment obligations are mentioned in the small print.

**Since many exhibitors have been receiving these proposals, we wish to make clear that the registrations offered to be made in the “Expo Guide”, “Fair Guide” or “International Fairs Directory” are not entries in the official index of exhibitors for CMS Berlin 2017.**

**Messe Berlin is not connected in any way whatsoever to the publishers of these unofficial exhibitor directories.**

We wish to indicate to our exhibitors that

**Messe Berlin either produces its catalogues itself or awards exclusive contracts for the production and marketing of such catalogues.** Any publishing firms we work with will introduce themselves to the exhibitors as the exclusive catalogue publisher for Messe Berlin or the respective fair project.

**For CMS Berlin 2017 is our exclusive partner:**

**for the print catalogue: t.b.a**

**for the online catalogue: Editorial team Virtual Market Place®**

Once exhibitors have been admitted to a fair, their basic entry in the official fair catalogue is assured. Furthermore, all exhibitors will be contacted by the editorial team of Virtual Market Place® so that they may complete their entries in the online catalogue should they so desire. The Virtual Market Place® is online from Spring 2017 to 21 July 2019. During this period, exhibitors may update their entries as often as they like.

Please feel free to contact us at [cms@messe-berlin.com](mailto:cms@messe-berlin.com) at any time should you receive a proposal and have doubts as regards the party submitting such proposal. If you have already signed an agreement with an external offeror in the erroneous assumption that this company is connected in any way to our official index of exhibitors, we urgently recommend that you contact an attorney **prior to expiry of the period for revoking and/or voiding such contracts.**

For further information please also write to the AUMA , Association of the German Trade Fair Industry (email: [info@auma.de](mailto:info@auma.de)). On its website you will find further advice including a sample letter on how to react to reminders

(<http://www.auma.de/en/TippsForExhibitors/legalmatters/Expoguide/Seiten/Default.aspx>).

## **Important Notice from Messe Berlin**

**Warning regarding the following service providers:  
Exhibition Housing Management (EHM) and Exhibitors Housing Services (EHS)**

The service providers **Exhibition Housing Management (EHM)** and **Exhibitors Housing Services (EHS)** are contacting exhibitors, visitors and other participants of our events by phone or emails to offer hotel reservation services. Due to the timely proximity to our fair/congress you might get the impression that these companies are official Partners of **CMS Berlin** and that hotel rooms are already registered.

**Due to several notices by our clients we wish to make clear that these companies are not affiliated with CMS Berlin in any way. Neither are these companies official partners of CMS Berlin, nor have we passed on your contact details to them, or made any pre-reservation in your name. Please be warned not to sign anything sent by these companies.**

**Besides the costs for the hotel reservation they also charge high service prices. At the same time the strict and complicated cancellation policies they have makes it difficult to make changes regarding already made hotel reservations.**

If you are interested in hotel reservation services please contact our [official accommodation service](#).